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# UMR 2021 Annual Report



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## Who We Are

United Mission for Relief & Development (UMR) is a registered 501(c)(3) nonprofit organization focused on providing aid to communities both domestically in the U.S. and internationally, facing disasters or extreme poverty. Based in Washington, D.C., UMR also has two regional offices, one in Jordan to serve the Middle East, and one in Kenya which runs projects and programs for East Africa.

## MISSION

To help underserved and marginalized communities build their capacity toward resilience.

## VISION

To become the organization of choice for improving lives worldwide.

## APPROACH

- To serve beneficiaries with agency, respect, and dignity
- Innovative project strategies
- Integrated community solutions to empower self-reliance

**DIVERSE SUPPLY CHAIN:** Our diverse supply chain addresses vulnerabilities among a variety of beneficiaries, who face severe poverty or disability. It is our pleasure to support emerging entrepreneurs as they strive toward self-sufficiency. Lastly, we have increased our community-level assistance by providing supplies for nutrition and winterization as well as educational and medical equipment.

**GROWING REGIONAL FOOTPRINT:** The Middle East continues to be the largest region to receive aid and our most diverse portfolio. Our most recent regional developments were in Africa where we added Ethiopia as a recipient and expanded our collaboration and partnerships in Kenya.

# Message From Our CEO

2021 was the year that the world tried to move past the devastation of the COVID-19 pandemic while extreme weather increased the severity and repetition of droughts, floods, and other natural disasters. The pandemic continued to be a factor for vulnerable communities in Africa and the Middle East still requiring supplies for testing and isolation. The number of conflicts also increased, exacerbating already fragile economies and pushing hundreds of thousands of people into poverty. It is a testament to the resilience of humanity to continue against the almost debilitating effects of medical, economic, and weather-related challenges, sometimes simultaneously. Logistical operations continued to flounder globally which disrupted the timeliness of aid reaching vulnerable populations. Despite these international setbacks affecting the supply chain, UMR had pivoted and prepared alternate sources the previous year which continued to be crucial in 2021.

UMR's continued ability to provide aid, development and entrepreneurial growth is a testament to our committed donors, volunteers, employees, and partners who continue to raise the bar in innovation in funding, delivery, and resource allocation. We surpassed 2020 in delivering vital aid, community development, and empowerment to the hundreds of thousands of beneficiaries we serve. I am hopeful that each successive year, we can slowly but intentionally pivot to more critical community development that can mitigate some of the effects caused by extreme poverty.

Thanks to our changed UMR financial model in 2020, we continued to improve our new fundraising strategies in 2021 and refined our relationships with certain partners, vendors, suppliers,





and marketing teams. This allowed UMR to exceed our strategic goals by creating quality programs with local partnerships within existing communities and expanding our reach and aid to new ones. As a result, UMR was able to continue our expansion to aid more beneficiaries, reach new communities, and improve our overall operating budget.

UMR's outreach, PR, and branding continued to improve this year thanks to our expanded marketing team. Our donor list continued an upward trajectory, with at least one monthly major project or campaign, and year-round fundraising efforts. Our Donor Care and Communication teams continue to provide periodic news and donor updates to all of our stakeholders - an important layer of transparency. As part of UMR's goal of development, our regional teams continued to advance our East Africa and MENA operations to new areas.

UMR continued its portfolio expansion: Food aid, educational supplies, and medical missions were conducted in Ethiopia while Lebanon continued to receive the same as their economic situation spiraled downward. Food insecurity affected beneficiaries in Jordan and Kenya, and Rohingyans in Bangladesh so multiple shipments were distributed throughout 2021. Our comprehensive "Adopt A Village Project" in Wajir County, Kenya began in 2020, and was completed this year, delivering community-wide growth and improvement in health, education, energy, and water resources.

Finally, we cannot forget the huge impact of providing economic opportunities for small businesses to emerge and thrive, giving hope to local communities that they can improve their own lives with a small push from well-wishers. UMR could not execute these developmental milestones without on-the-ground partnerships and cooperation from the local private sector willing to provide resources for these initiatives towards independence and empowerment.

Each year, UMR depends on strategic partnerships – our donors, volunteers, staff, and other NGOs interested in sustainable, holistic development to improve the communities and lives of our beneficiaries until they no longer need intervention. On behalf of our beneficiaries, I thank you for your continued support of UMR.

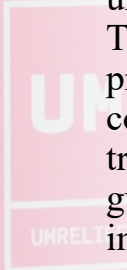
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HEALTH

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### CURATIVE HEALTHCARE

UMR, in partnership with Jimma University Hospital in Ethiopia, implemented two projects (an eye and ear camp) that contributed directly towards improving the quality of life and well-being of patients. That in turn improved the overall social, economic, and health conditions of communities and families in that zone. The aim of these medical projects was to improve the health status of individuals to become active members of society once again, as they regained their sight and hearing. They would contribute to the overall household income and also “free up” caregivers who were previously unable to contribute to the household income. The projects also enabled individuals who were previously unable to participate in education to complete their studies and pursue further training. It also allowed children who are often guides for those with visual and hearing impairments to return to their schooling and pursue their own education. The projects provided free primary eye/ear care, through Eye Care and ENT Teams that provided screening, treatment, health education, and preventative measures, including vitamin A, sunglasses, and hearing aids.





The eye camp provided cataract surgeries, which restored beneficiaries' vision. The project also allowed the staff from the local hospital to witness and participate in multiple eye surgeries - building their capacity to provide enhanced eye care services in the future.

A total of 100 hearing aids were fitted successfully to 100 patients who were found to be most suitable for hearing aid fitting across all age brackets, from children as young as 6 years and adults over 80 years old. Cases of ear diseases that included ear infections and other conditions were treated and proper medications were prescribed accordingly.

In partnership with IMANA, between January and March of 2021, ten teams ((40 physicians), treated over 12,000 patients consisting of men, women, and children for various ailments, referring only 95 for further treatment in hospitals.



**Strengthen fragile Health Systems**

In Lebanon -responding to the Beirut explosion two large shipments of medical supplies and equipment were sent, including 60 ICU hospital beds, 60 mattresses, 120 patient waiting chairs, and other essential medical supplies.



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This project addressed an urgent need in Lebanon, By focusing on public hospitals, the poorest patients with the least access to healthcare, were helped to ensure that the most vulnerable got The treatment they needed. Two public medical centers were among those which were equipped to treat cases of COVID-19. With aid from UMR, each hospital equipped 15 additional rooms with 30 beds in urgent care with complete facilities and supplies necessary for the treatment of COVID-19. Additionally, the shipment included basic and supplementary pharmaceutical supplies aimed to cover the needs of 20,000 persons. Moreover, UMR delivered emergency aid to Gaza in response to the airstrikes, which left thousands of people without access to food, water, or medical care. The Palestinian Ministry of Health also received five Interagency Emergency Health Kits (IEHK) provided by UMR and distributed to hospitals and medical clinics throughout the country. The five IEHKs contained medicine, surgical equipment, trauma supplies, and more, serving over 100,000 patients. In Jordan, UMR supplied public health facilities with primary and supplementary pharmaceutical supplies to cover the needs of 50,000 persons. Yemen and Sudan health authorities received 5 IEHK kits, each allotted to serve approximately 50,000 in each country.



**Child Protection (UMR Orphans Support Program)**

A new UMR Orphans Protection Support Project was implemented in Wajir County, Kenya. The pilot program focused on 52 male and 48 female orphans. Wajir Education and Welfare organization (WEWO), a local NGO, was the implementing agency. In September 2021, UMR and WEWO launched the multifaceted orphan support program model in Wajir County. This program had three major components that provided basic services to the children. The first, UMR provided dry foodstuff for the orphan children, backpacks and other learning materials, and the National Hospital Insurance Fund. (NHIF). This allowed families of orphan children to get free health services in both private and public hospitals through the National Hospital Insurance Fund (NHIF). The indirect beneficiaries of that program were 100 mothers and over 500 orphan children. Furthermore, UMR has continued to support the most vulnerable orphan children and their families via the distribution of winterization, food baskets, recreational activities and education supplies and Eid gifts in Jordan.





# WATER SANITATION & HYGIENE





The East Hararghe Zone located in the northeastern part of Ethiopia is an arid and semi-arid climate with low and erratic rainfall so has frequently been affected by drought. Most of the population lives in rural areas and primarily depends on subsistence farming. The people of Jimma and Hararghe utilize ponds and traditional wells for their water supply. As a result, people were exposed to critical shortages of water. In conjunction with a local organization, Ethio-Gulf Development Association (EGDA), a civil society organization in Ethiopia, six shallow wells were completed in those zones in December of 2021.

The impact of the project saves women and children time and distance to get fresh water and makes fresh water available to pregnant and lactating women. Each well is protected by a guardian and the community it supports, which promotes ownership and enhances sustainability. The six wells directly benefit 15,000 individuals and 20,000, indirectly annually.





In Kenya, UMR worked closely with the local authorities to identify the most vulnerable communities that faced water scarcity as a result of the prolonged drought in the horn of Africa. UMR drilled 14 water wells serving approximately 72,000 persons in eastern regions of Kenya. In Baidoa, Somalia, five shallow water wells were dug. The water well serves approximately 45,700 persons in total. The current wells serve beneficiaries who are composed of single mothers, elderly persons, school-going children, and persons with disabilities. The installation of hand pumps has equally eased the current problem of drawing water from wells and has improved the hygiene standards of the wells thus avoiding waterborne diseases.

In Pakistan, access to safe drinking water and sanitation is central to living a life of dignity and upholding human rights. Unfortunately, that is not an experience that is the situation in the majority of the countries in the developing world.

The rural poor communities in Sindh, Research and Development Foundation (RDF) together with UMR implemented the final phase of the 'Water Wells Project.' The project was launched in Sindh province mainly focusing on very poor communities who do not have access to safe drinking water in their villages. This project provided 22 hand pumps for access to clean water serving 18,084 persons.

The Sundarbans coastal region of Bangladesh is situated beside the Bay of Bengal and there is scarcity of safe drinking water throughout the coastal region of Bangladesh. Eight water wells, each benefitting at least 600 people, were installed. The largest two villages contained over 850 and 1,200 individuals who would benefit. A water well management committee was formed in the water installation places. They are committed to taking care of the wells and will also manage the maintenance costs with the help of the local people.

# ECONOMIC EMPOWERMENT AND LIVELIHOOD



UMR's Women empowerment Project, a single flagship project in Jordan, was our proudest success story showed how an effort between partners and community enhanced the skills of Syrian women with further training, business education, and development – providing the means for economic empowerment.

UMR continues to nurture growth in this sector and we will continue to update our partners when new programs are developed.

## POVERTY ABATEMENT

UMR provided food distributions for emergency situations that impacted Lebanon, Gaza, the





Rohingyans in Bangladesh, and in Yemen. Ongoing distributions included the annual Qurbani Distribution which is associated with the Hajj Pilgrimage and occurs at the conclusion of the Hajj, when the pilgrims sacrifice an animal – traditionally a sheep, goat, cow or camel. The meat of the animal slaughtered is partly consumed by the family undertaking the ritual and the rest is donated to the poor. Ramadan was also a regularly observed time for distribution to families facing food insecurity. Tens of thousands of beneficiaries received direct and indirect aid across UMR's portfolio. Ethiopia was a new country that UMR added to its Africa initiatives. With a population of more than 110 million, many live under some type of socio-economic difficulty and are politically marginalized. Food distributions went to the poorest beneficiaries in Addis Ababa including the elderly, orphans, divorced women, and those with disabilities or chronic illness.



Food packets consisted of staples like flour, rice, vegetable oil, dates, and other necessities. The food distribution helped over 1,800 beneficiaries directly and indirectly. Ethiopia's Ramadan Food packages distributed in 2021, aided 300 families.

Another recipient of emergency food packages, Ramadan and Qurbani distributions was Kenya in Wajir County, the third-largest county. Projections from the Kenya Population and Housing Census (2019) indicated that the county had a total population of 781,263. The poverty rate in the region was 84.4 % in 2016. (KNBS). The communities of these areas are mainly pastoralists subsisting on a livestock economy. However, the local economy drastically declined due to more frequent droughts from climate change resulting in food insecurity. As a result, a large migration of pastoral families moved to semi-urban centers for alternative income sources. In addition, similar distributions throughout the year continued in Jordan, Somalia, Lebanon, Gaza, Bangladesh, Pakistan, and Yemen.

## EDUCATION

In 2020, UMR wanted to improve the broader community in Wajir county located in Kenya, East Africa on a more expansive level. Therefore, UMR designed a multi- phase and multi-year project called The Adopt a Village project. UMR partnered with SAAB RDS INC of Nevada and REALTEC Construction Limited, to implement the project.

The project had seven phases to improve "Elmi" Primary School classrooms. A gate, fence, kitchen, dining room, and food storage room were added to the existing building.

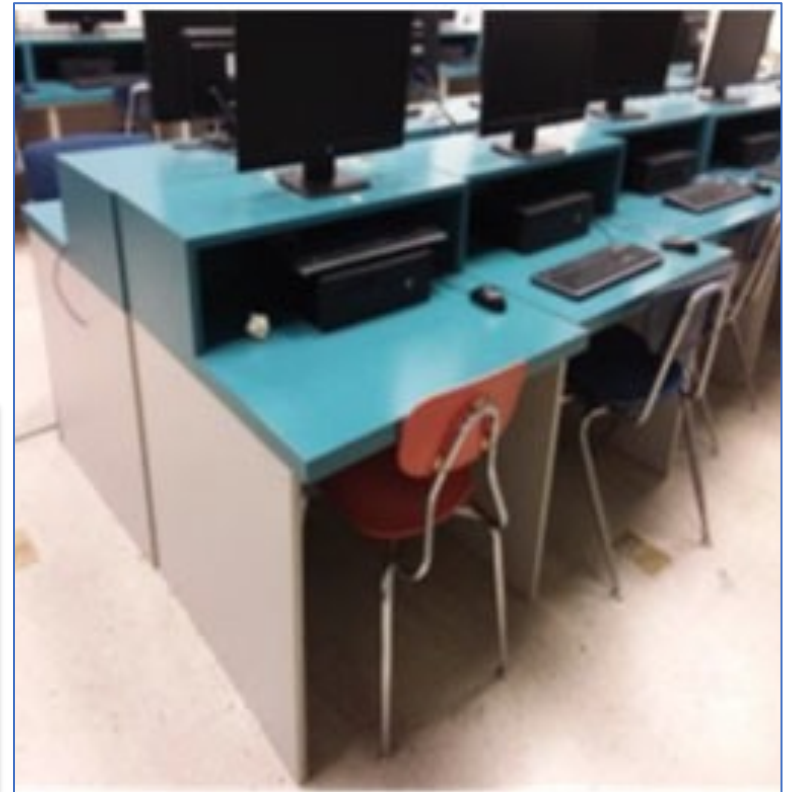
Next the borehole and elevated tank, to provide additional fresh water were improved. By fixing the pipes and adding solar panels to power the borehole, the new, higher tank supplies 27,000 liters compared to the previous 5,000.



A new clinic to support the health of students and the surrounding villages was an additional structure with several patient rooms, office, and reception area. The toilets, in a separate building, were repaired and the building was given a fresh coat of paint.

Lastly, the crew added electricity to the school and connected them to the grid. Phase one of the construction provided direct employment to approximately 20-30 men and women for three months, resulting in learning masonry skills. Materials were sourced locally, expanding the benefit to the local communities.

In Nigeria, UMR supported 2 schools with furniture aiming to improve the education conditions in remote areas.







# 2021 SUPPORT BY Geographical regions

## EAST AFRICA

Some of our 2021 accomplishments in East Africa included medical missions, Adopt A Village, digging water wells, and In-Kind Donations of school and medical supplies throughout the year.

We distributed Ramadan Food packages to beneficiaries in Kenya, Somalia, & Ethiopia who were severely affected by COVID-19 & extreme poverty, as well as the elderly, persons with disabilities, women, and children.

Through our Adopt a Village Project, we intended to provide Wajir County with all the tools needed to become self-sustaining. One of the most important aspects of creating a strong community is education. The Elmi Primary School was constructed including classrooms, a school gate, a kitchen, a water well, and solar panels to provide electricity for the school. UMR also sent a large shipment of school furniture to help create a better learning environment for the Wajir community. As well as, UMR has provided the water to thousands of people through multiple water wells projects across Wajir County.

A primary education is vital and a first step in helping not just a child, but the entire community to achieve self-sustainability within a holistic framework. Nearly 1,000 school backpacks filled with school supplies were distributed to the Early Childhood Development and Education Centers in Wajir









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UMR completed the construction of 22 water wells in Pakistan and 8 in Bangladesh. By providing a village with a water well, the burden for women and girls walking miles for fresh water, can be alleviated. Beneficiaries received easier access to fresh water for drinking, cooking, and more.



UMR served thousands of Rohingya refugees who were affected by the fire at Balukhali Refugee Camp in Cox's Bazar, Bangladesh with food baskets.

Moreover, when a fire broke out at Balukhali camp in Cox's Bazar in southern Bangladesh, tens of thousands of Rohingya refugees were left without shelter or food. UMR took action by distributing emergency food parcels to the most vulnerable households.



UMR had a huge distribution in the Middle East and North Africa, providing thousands of beneficiaries with food parcels in Jordan, Lebanon, Yemen, Egypt, and Palestine. In these countries, the focus was primarily on those who had been affected by violence, extreme famine, and financial instability. In Jordan, a total of 9,600 Jordanian, Syrian, Palestinian people benefited from UMR's food security program. Beneficiaries received food parcels and fresh meat across the different Jordanian governorates. Specifically, in Lebanon suffered from ongoing power outages, lack of medical supplies, limited supply of food, crippling levels of poverty, and more - all due to the severe economic collapse that plagued the country for almost 3 years. UMR provided food parcels for 1,000 households - roughly 5,000 individuals - in Beirut, Saïda, and Tyre. Each parcel contained enough food to feed a family of five.

In Yemen more than 8,800 internally displaced persons received food baskets and fresh meat. While in Egypt a total of 5,044 people benefited from the food security program. Lastly, in Palestine 14,874 people participated in the UMR food security program in Gaza.





in Jordan, UMR distributed sleeping bags, clothing, blankets, toys, shoes, and food to over 550 orphan children in Jordan. This was part of our Child Protection Program, designed to provide immediate relief and assistance to vulnerable children.

UMR identified beneficiaries in two refugee camps in Jordan and provided cataract surgeries in partnership with IMANA.

UMR has supported primary and secondary health facilities in our countries of operations in Jordan, Yemen, Sudan, Lebanon and Palestine with pharmaceutical supplies and equipment targeting improving the access to healthcare services to most fragile groups. As well as, UMR has responded swiftly to emergencies in Lebanon and Gaza via provision of emergency healthcare supplies and equipment.





## North America

In partnership with the Immigrant and Refugee Outreach Center and Asylum Works, UMR packaged and distributed new backpacks filled with school supplies to refugees and asylum seekers in the DMV area.

UMR hosted warm-clothing drives and distributions in various cities throughout the United States.



UMR also partnered with local nonprofit *Homes Not Borders* along with our volunteers to help refugees get settled into their new homes in Maryland. Volunteers moved furniture and household items, picked up, transported, and assembled furniture, organized household items, and more.



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North America

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### Our Rutgers chapter

held a beach clean-up at the Old Bridge Waterfront Park of Laurence Harbor beach. Through their hard work, they were able to collect 10 full trash bags of plastic. This indirectly benefited the 6,500 residents of Laurence Harbor who can enjoy a cleaner beach.



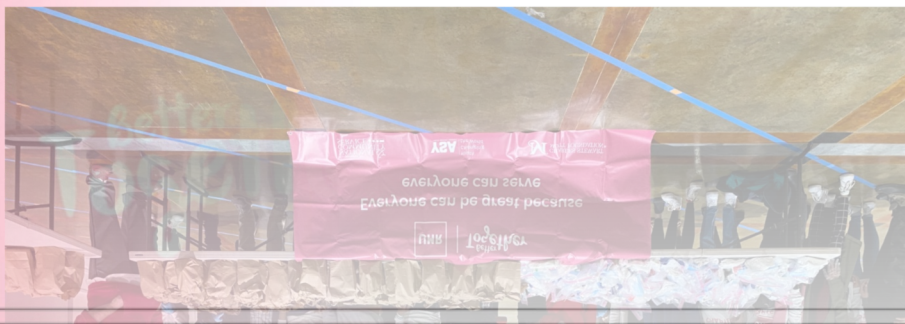


## University of Delaware Chapter Mosque Clean Up

Our chapter came together with their community to help pick up trash and debris, in addition to planting flowers and a vegetable garden around the Mosque.

## NJIT Chapter Care Package Distribution to Homeless

During Global Youth Service Day weekend, our NJIT chapter assembled hygiene kits and lunches that were distributed to the homeless population of downtown Newark, NJ. They assembled over 100 packs.





# WANT TO BOOST YOUR DONATION? DOUBLE YOUR IMPACT BY MATCHING YOUR GIFT

Did you know that your employer could double your contribution to UMR? There are hundreds of companies, and more than likely you work at one!

Learn how it works and see how your donation could get boosted with your company's matching gift donation

## DONATE YOUR STOCKS

What would you say if a gift from you could increase by 20%? It can when you donate your stocks to UMR and you receive a deduction of their full market value- the full deduction allowed by the IRS.

## DONATE THROUGH AMAZON SMILE!

What's easier than shopping online and having that company automatically donate on your behalf? Amazon smile can do that by giving UMR a portion of your sale. Click on [smile.amazon.com](https://smile.amazon.com) to sign up! Helping beneficiaries has never been easier.

## WE ARE ZAKAT-ELIGIBLE!

When you donate zakat to UMR, be confident that All of UMR's Programs are Zakat eligible. We can use your zakat to help improve the lives of families facing severe hardships here and abroad.



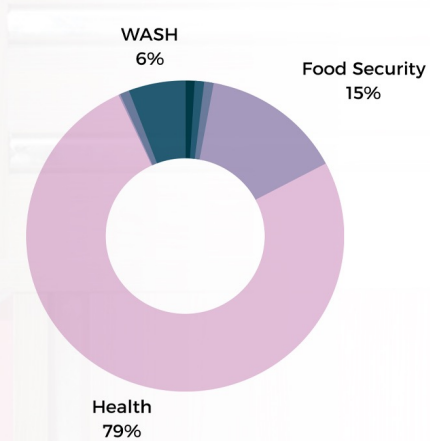
# 2021 at a Glance

## Program Services & Beneficiaries By Sector

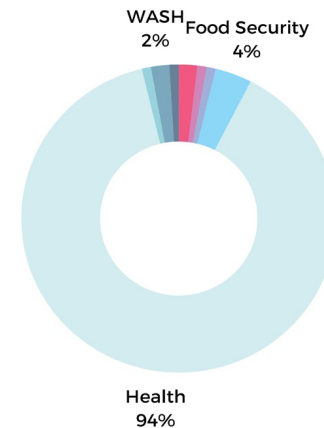
### BENEFICIARIES BY SECTOR

SECTOR	DIRECT BENEFICIARIES	PERCENT	INDIRECT BENEFICIARIES	PERCENT
Capacity Building	90	0.02%	450	0.02%
Child Protection	100	0.02%	600	0.02%
Education	1,039	0.18%	5,895	0.23%
Food Security	89,331	15%	108,713	4%
Health	464,969	79%	2,375,260	94%
Livelihood & Economic Empowerment	1,091	0.18%	1,263	0.05%
NFIs	564	0.10%	2,820	0.11%
WASH	33,994	6%	44,211	2%
<b>TOTAL</b>	<b>591,178</b>	<b>100%</b>	<b>2,539,212</b>	<b>100%</b>

Direct Beneficiaries By Sector



Indirect Beneficiaries By Sector





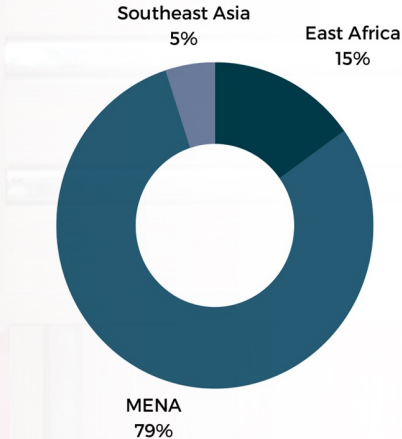
# 2021 at a Glance

## Program Services & Beneficiaries By Region

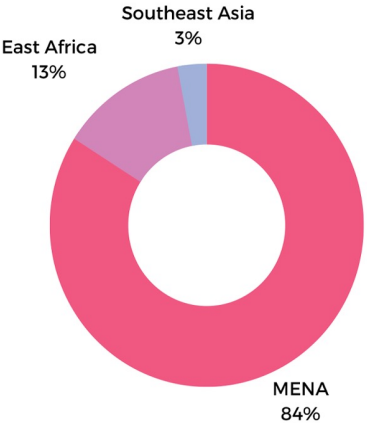
### BENEFICIARIES BY REGION

REGION	DIRECT BENEFICIARIES	PERCENT	INDIRECT BENEFICIARIES	PERCENT
East Africa	91,120	15%	321,128	13%
MENA	468,806	79%	2,132,930	84%
Southeast Asia	31,252	5%	85,154	3%
<b>TOTAL</b>	<b>591,178</b>	<b>100%</b>	<b>2,539,212</b>	<b>100%</b>

Direct Beneficiaries by Region



Indirect Beneficiaries by Region

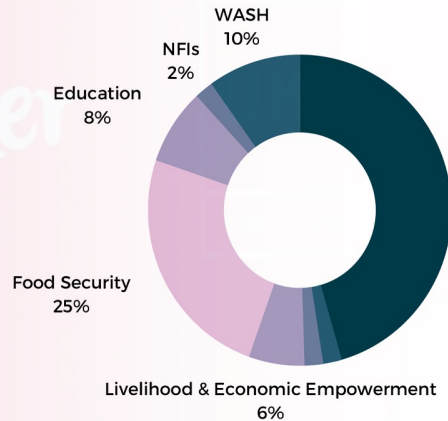




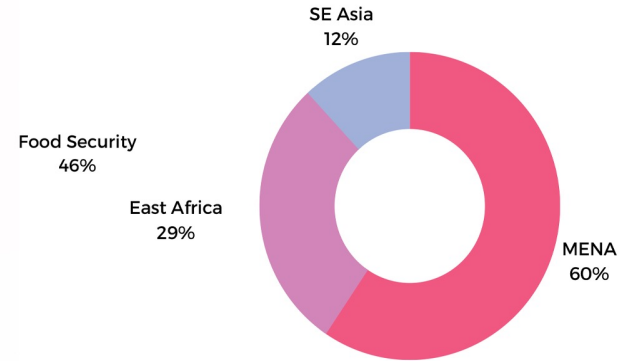
# 2021 at a Glance

## Projects By Sector & Region

Projects By Sector

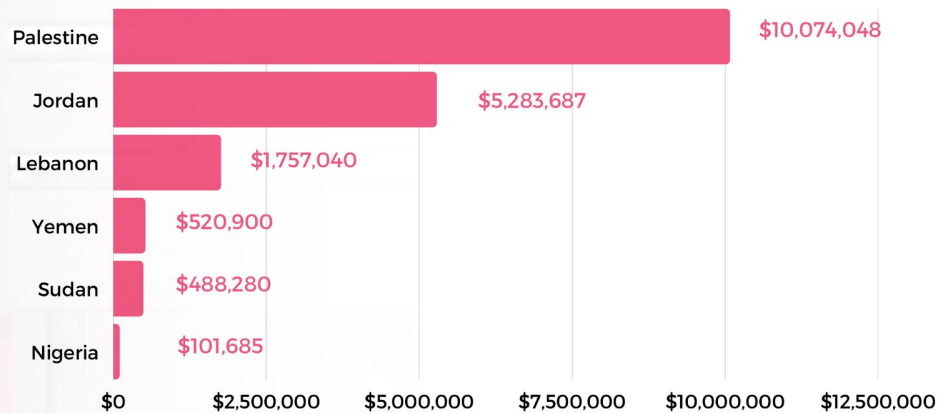


Projects By Region



### PROGRAM SERVICES: IN-KIND DONATIONS BY COUNTRY

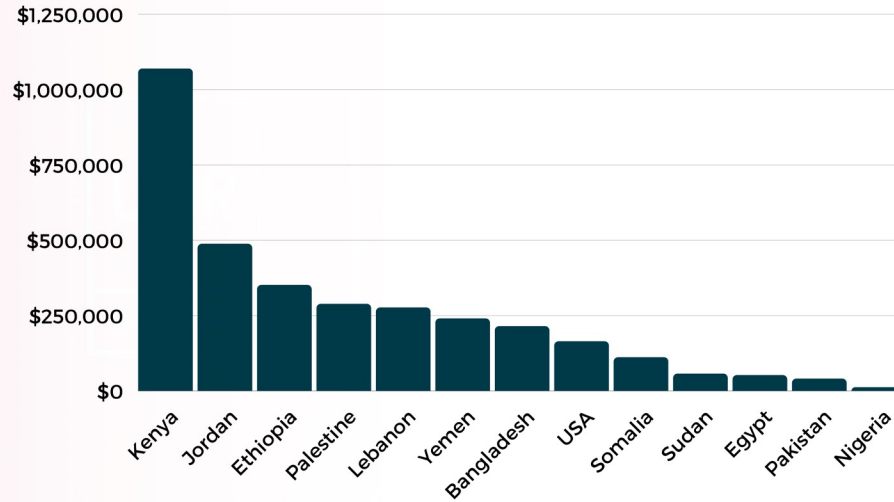
TOTAL: \$18,225,640





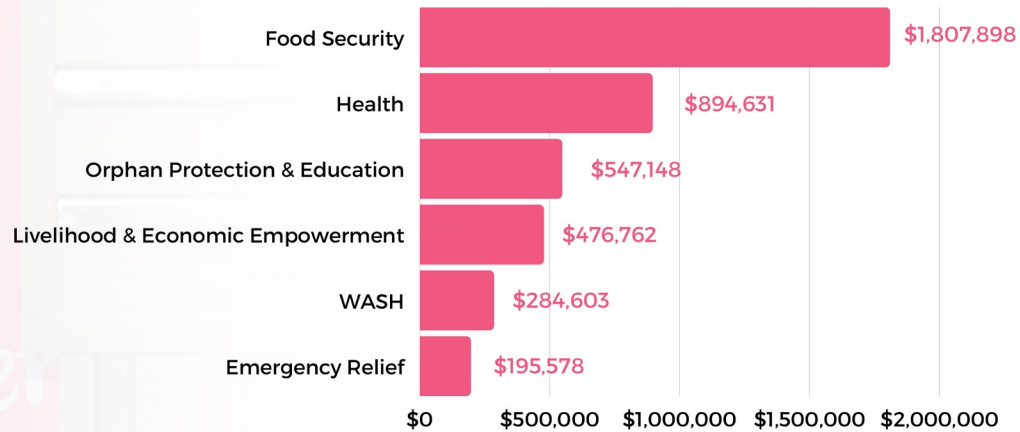
**PROGRAM SERVICES: CASH EXPENDITURE BY COUNTRY**

**TOTAL: \$4,824,282**



**PROGRAM SERVICES: CASH EXPENDITURE BY SECTOR**

**TOTAL: \$4,824,282**





# BY THE NUMBERS

**52**

PROJECTS

**8**

SECTORS

**13**

COUNTRIES

**591,178**

DIRECT  
BENEFICIARIES

**2.5  
MILLION**

INDIRECT  
BENEFICIARIES

**\$23**

**MILLION**

IN SERVICES



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